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## **Health Care for Health Care Workers Launches Website** *Campaign center offers news, analysis, testimonials and more*

A powerful new resource from PHI's Health Care for Health Care Workers campaign, [www.coverageiscritical.org](http://www.coverageiscritical.org) has something for everyone with a stake in improving the quality of care in our nation's long-term care system.

- **People receiving long-term care services and their friends and family members** can learn about [why health care coverage for direct-care workers is so important](#) and [how it affects the quality of care they depend on](#).
- **Providers** can find out about what managers of nursing homes, assisted living facilities, home care and home health agencies, and other long-term care organizations are doing to [provide affordable coverage for their employees](#) – and whether there's a campaign in their area that they can participate in.
- **Direct-care workers** can keep up with the latest [news from the campaign](#) and find out if there's a [campaign in their state](#) to get involved in.
- **Policymakers** can read up on the [five ways of expanding coverage](#) and link to examples of each. They can also download the [text of current and proposed laws](#) that have been drafted to expand health care coverage across the country.
- **Members of the media** can read [press releases](#), [testimonials](#) from people affected by the issue, and [news from the campaign](#). They can also contact key campaign staff and download [fact sheets and print-quality graphs and other artwork](#).
- **Anyone who cares about this issue and wants to make a difference** can visit our [Get Involved](#) section to:
  - Share your story;
  - Sign our petition;

- *Download our advocacy tool kit;*
- *Sign up for regular e-mail updates;*
- *Volunteer to help spread the word; or*
- *Make a tax-deductible contribution.*

*Come see what Health Care for Health Care Workers can do for you – and what you can do to help direct-care workers get the health care coverage they deserve.*

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*Health Care for Health Care Workers is an initiative of the Paraprofessional Healthcare Institute (**www.paraprofessional.org**), a non-profit organization that works to improve the lives of people who need home or residential care – and of the workers who provide that care. PHI's practical workplace and policy expertise helps consumers, workers and employers improve care by improving the quality of direct-care jobs.*