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Health Care for Health Care Workers Launches Website

Campaign center offers news, analysis, testimonials and more

A powerful new resource from PHI's Health Care for Health Care Workers campaign, www.coverageiscritical.org has something for everyone with a stake in improving the quality of care in our nation's long-term care system.

- *People receiving long-term care services* and their *friends and family members* can learn about [why health care coverage for direct-care workers is so important](#) and [how it affects the quality of care they depend on](#).
- *Providers* can find out about what managers of nursing homes, assisted living facilities, home care and home health agencies, and other long-term care organizations are doing to [provide affordable coverage for their employees](#) – and whether there's a campaign in their area that they can participate in.
- *Direct-care workers* can keep up with the latest [news from the campaign](#) and find out if there's a [campaign in their state](#) to get involved in.
- *Policymakers* can read up on the [five ways of expanding coverage](#) and link to examples of each. They can also download the [text of current and proposed laws](#) that have been drafted to expand health care coverage across the country.
- *Members of the media* can read [press releases](#), [testimonials](#) from people affected by the issue, and [news from the campaign](#). They can also contact key campaign staff and download [fact sheets and print-quality graphs and other artwork](#).
- *Anyone who cares about this issue and wants to make a difference* can visit our [Get Involved](#) section to:
 - Share your story;
 - Sign our petition;

- Download our advocacy tool kit;
- Sign up for regular e-mail updates;
- Volunteer to help spread the word; or
- Make a tax-deductible contribution.

Come see what Health Care for Health Care Workers can do for you – and what you can do to help direct-care workers get the health care coverage they deserve.

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Health Care for Health Care Workers is an initiative of the Paraprofessional Healthcare Institute (www.paraprofessional.org), a non-profit organization that works to improve the lives of people who need home or residential care – and of the workers who provide that care. PHI's practical workplace and policy expertise helps consumers, workers and employers improve care by improving the quality of direct-care jobs.